

# Annual

# Report 21

Year ending March 2022

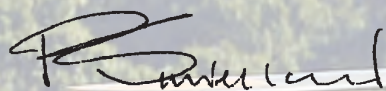


## Standing Together

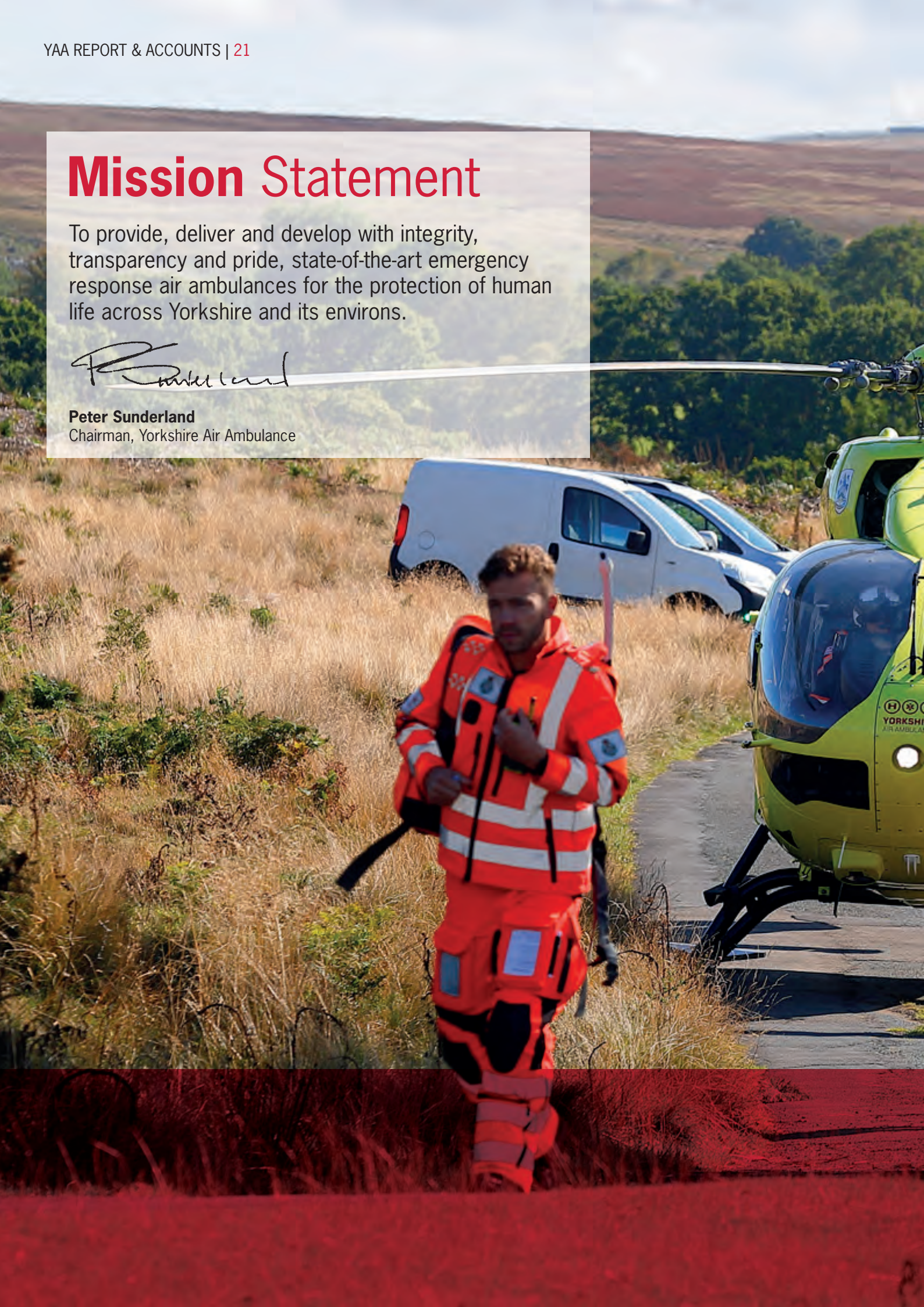
Saving lives across Yorkshire

# Mission Statement

To provide, deliver and develop with integrity, transparency and pride, state-of-the-art emergency response air ambulances for the protection of human life across Yorkshire and its environs.



**Peter Sunderland**  
Chairman, Yorkshire Air Ambulance





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# Yorkshire Air Ambulance



## Patrons:

Sir Geoffrey Boycott OBE  
Gaynor Barnes  
Jon Mitchell

## Trustees:

Peter Sunderland MBE, DL (Chairman)  
Brian Chapman (Vice - Chairman)  
James Eastwood  
Mike Harrop  
Kevin Hynes  
Richard Marsh  
Dr Judith Parker  
John Samuel (resigned February 2022)  
Amarjit Singh  
Mark Jones (appointed June 2021)  
Paul Skelton (appointed April 2022)

## Senior Management Team:

Abby Barmby - Director of Marketing and Communications  
Helen Callear - Director of Fundraising, North & East Yorkshire  
Kerry Dwyer - Director of Fundraising, West & South Yorkshire  
Heather Goodwill - Director of Finance  
Neale Jacobs - Director of Operations  
Captain Steve Waudby - Director of Aviation

## Staff:

### Office:

Jill Pukacz - Executive PA  
Laura Wilson, HR Manager (appointed November 2021)  
Leanne Seward - Creative Marketing & Brand Manager  
Angela Brearley - Digital Marketing Manager  
Jessica McDonnell - PR & Communications Manager  
Adele Garland - Social Media Executive (appointed June 2022)  
Rebecca Martin - Marketing Assistant  
Louise Shorrock - Office & Administration Manager  
Marie McSkeane - Administrator: North & East  
Ruth Crossley - Finance Manager  
Allison Turner - Finance Officer  
Laura Crompton - Finance Officer (appointed July 2022)  
Heather Stansfield - Finance Clerk

## Fundraising Team:

Vickie Bowden - Regional Fundraising Manager West & South Yorkshire  
Helen Berriman - West Yorkshire Regional Fundraiser  
Angela Vyas - West Yorkshire Community Fundraiser  
Clare Deacon - West Yorkshire Community Fundraiser  
Stef Maynard - West Yorkshire Community Fundraiser (appointed May 2022)  
Laura Lawton - South Yorkshire Regional

## Fundraiser

Holly Brown - South Yorkshire Community Fundraiser (appointed December 2021)  
Lin Stead - Regional Fundraising Manager: North & East Yorkshire  
Tessa Klemz - North Yorkshire Regional Fundraiser  
Jonathan Heeley - North Yorkshire Community Fundraiser (appointed June 2022)  
Jane Horrod - North Yorkshire Community Fundraiser (appointed September 2022)  
Rob Scott - East Yorkshire Regional Fundraiser  
Kevin Hutchinson - East Yorkshire Community Fundraiser  
Keiron Hardwick - East Yorkshire Community Fundraiser  
Katie Collinson - Partnerships Manager  
Caroline Myers - Legacies Manager  
Marianne Haworth - Grants & Trusts Manager (appointed June 2022)

## Operational Team:

Captain Owen McTeggart - Chief Pilot  
Captain Garry Brasher - Pilot & Training Captain  
Captain Geoff Jones - Pilot  
Captain Harry O'Neill - Pilot & Safety Manager  
Captain Lee Holmes - Pilot  
Captain Colin Hawkesworth - Pilot  
Captain Jonathan Binnie - Pilot  
Paul Holmes - Acting Clinical Operations Manager  
Sammy Wills - HEMS Clinical Supervisor  
Rachel Smith - HEMS Senior Aircrew (Seconded)

Matty McCabe - HEMS Senior Aircrew (Seconded)  
Andy Armitage - Aircrew  
Kit Von Mickwitz - Aircrew  
Gav McCune - Aircrew (Seconded)  
Gemma Richmond - Aircrew (Seconded)  
Georgina Godfrey - Aircrew (Seconded)  
Mikie Williams - Aircrew (Seconded)  
Steven Dawber - Aircrew (Seconded)  
Tammy Williams - Aircrew (Seconded)  
Terri-Ann Lonie - Aircrew (Seconded)  
Becky Knight - Aircrew (Seconded)  
Lindsey Newey - Aircrew (Seconded)  
Fiona Blaylock - Aircrew (Seconded)  
Andy Watson - Aircrew (Seconded)  
Sam Berridge - Aircrew (Seconded)

#### Doctors:

Dr Rob Anderson  
Dr David Driver  
Dr Tim Moll  
Dr Sarah Milton-Jones  
Dr Paul Onion  
Dr Steve Rowe  
Dr Neil Sambridge  
Dr Jonny Scrimshaw  
Dr Chris Srinivasan  
Dr Brian White



# Chairman's Statement

Peter Sunderland



## Summary of my report for the year ending 31 March 2021, I stated:

It is impossible to look forward into the future until we reach alert level 0, however, I do have faith in all the Charity's staff that they will work to achieve the best outcome possible and, as always, we are controlling our costs. Everyone involved with the Charity has given their tireless support and dedication to ensure that donations continue to enable the support needed to operate our life saving operational service across the Yorkshire region. I would also pay tribute to all our Trustees, medical crews, sponsors, volunteers, and supporters for their continuing and supportive involvement during this difficult time. Sadly, we had to cancel our 20th year celebrations and our annual recognition dinner in York planned for October 2020. We do, however hope to mark our 21st birthday next year instead.

The new Rapid Response cars and two new Promotional Unit vehicles have now been delivered and are fully operational. The mobile promotional units have been generously sponsored. These new vehicles are proving very effective in both the treatment of patients and the promotional vehicles will assist in our fundraising and operational awareness throughout the Yorkshire region.

As always, I would note my personal thanks and those of all the YAA Trustee Board, to the Senior Management Team and staff, and to all

the [YAS] Clinical Operations staff for their help and support to YAA over the year.

2020-2021 has been a difficult year for the Charity – with the COVID-19 crisis still ongoing. The strong financial base of the Charity, which has been built up over many years by prudent management of the funds so generously donated by the people of Yorkshire means that, unlike many other charitable organisations and businesses, YAA entered the COVID-19 crisis debt free. We can be confident that YAA will survive this challenging period in our lives and will continue to provide our life saving service for many years to come.

My sincere thanks to everybody who has supported the Charity over the last 21 years – you have all been instrumental in establishing the necessary funds to develop and maintain the Yorkshire Air Ambulance's facilities to "Save Lives across Yorkshire".

Please stay safe and continue to maintain your support for the Yorkshire Air Ambulance.

Our Airbus H145 D2 helicopters are now nearly 7 years old and are still invaluable in providing the Yorkshire region with two modern mobile trauma units. We continue to fly night vision operations (NVIS) in the evenings and during the winter months. We continue to be able to operate the shift patterns that were agreed in 2017 with the Yorkshire Ambulance Service NHS Trust which

are one 12hr shift out of RAF Topcliffe [07:00 to 19:00] and a two-shift operation [06:00 to 11:59 Monday to Friday, and 09:00 to 21:00 on Saturday & Sunday] from our Nostell airbase every day over the whole year. The Nostell based aircraft is also staffed with a Consultant Doctor on board from 09:00-21:00 every day.

The warranty on G-YAAC and G-YOAA has now expired. However, we have maintained a Power by the Hour support package [PBH] with Airbus Helicopters UK. We are also entering the 7th year of our 10-Year Fixed Price Maintenance Contract with Airbus UK. This will supplement our existing PBH contract which is already in place with Safran for our four helicopter engines. These ensure that our helicopters are well maintained with a cost effective and regular monthly defined cost.

Our order for two new H145 D3 five bladed helicopters with improved avionics and new medical fit are now confirmed to commence operations in early March 2023 [call sign G-YAAA] and early June 2023 [call sign G-YORX]. As stated in my report last year, this is two years earlier than we originally planned. The major benefits for patients, flight operations and operating costs have been uppermost in our deliberations.

The Trustee Board and SMT have now also decided to retain one of our existing helicopters as a relief aircraft to give extra resilience when

YAA PATRONS | Gaynor Barnes, Jon Mitchell and Sir Geoffrey Boycott OBE



the new helicopters are out of service for their annual maintenance or to cover for unforeseen downtime. This will also save a sizeable cost due to the complexity of hiring a relief helicopter, and will provide even greater sustainable availability over the whole of the Yorkshire region with a rotatable fleet.

Neale Jacobs, our Director of Operations, continues to give major support in the ongoing development and advancement of our two Air Support Units. Having our main Air Support Unit bases at Nostell and RAF Topcliffe is only possible through the support of many people. I would offer my thanks to The Lord St Oswald of the Nostell Estate and the Station Commander at RAF Topcliffe, Group Captain Baz Dale. I would also add thanks to the Commanding Officer Major Jason Gascoigne QM and his team at the 4th Regiment Royal Artillery, Allenbrooke Barracks at Topcliffe for their continued support.

Our joint Directors of Fundraising for the two regions, Helen Callear – North & East Yorkshire and Kerry Dwyer West & South Yorkshire continue to manage our much improving incomes, donations, and legacies. Their supporting fundraising staff are also now fully back up to speed, as we emerge from Covid, and functioning well. Full details of their activities are highlighted in the Strategic and Trustee Report.

Capt. Steve Waudby, our Director of Aviation and Accountable Manager, maintains his duties

and is at the forefront of the integration of our two new helicopters which will become fully operational in 2023. Capt. Owen McTeggart remains in position in the role of our Chief Pilot. Elaine Hunter has returned to the UK and is on standby as a relief pilot to cover holidays and sickness.

Abby Barmby, our Director of Marketing & Communications continues to ensure the YAA branding and communications is kept relevant and up to date. Her team makes sure the latest news is shared via our website and social media channels and our content is both engaging and interesting for everyone. They also continue to research and develop innovative communication platforms and channels to ensure the Charity remains current and relevant to all. The team have also been working on enabling our website to process Direct Debits for regular donations and will also be introducing this service for our lottery in the not too distant future.

Simulator training facilities in Germany, which were suspended during the Covid pandemic, have now recommenced and training for both new Pilots and upskilling our existing Pilots will take place on the simulator. Regular training such as this is a mandatory requirement, and it is vitally important it is undertaken to keep all our pilots current and up to date. Our operations are still carried out under our own AOC (Aircraft Operators Certificate) and include regular audits from the CAA Flight Operations and Flight Engineer Inspectors.

Our helicopters are crewed by highly trained and experienced medical teams comprising, Specialist Paramedics and Consultant level Doctors from Yorkshire Ambulance Service NHS Trust (YAS), and I would thank YAS and their Executive team of Kathryn Lavery (Chair of the Trustee Board), Rod Barnes (Chief Executive) and John Holden (Head of EPRR & Special Operations) for their continued support. I also add our thanks to Dr Steven Dykes, Acting Executive Medical Director, and Jackie Cole, Associate Director of Operations for all their support too. This team have again worked tirelessly over the last 12 months ensuring the YAA/YAS partnership was able to safely deliver the best possible and speedy medical trauma care to all the people of Yorkshire during the emergence from the COVID-19 pandemic. Sadly our Clinical Adviser Dr Jez Pinnell stepped back after over 15 years' service and on behalf of everyone at the Charity we extend our thanks and best wishes to him.

On the 20th October 2021, YAA hosted a joint strategy event, at Nostell, between YAS and YAA, which was attended by all the senior executives of YAS and the Trustees and senior managers of the YAA. Good progress was made in a short period of time and both organisations agreed that there was a need to further improve the various facilities of "our joint lifesaving service". Accordingly, eight 'Task & Finish' groups were created with a view to discussing all options for a final review by the joint YAS/YAA Partnership Board. At the end of the meeting the CEO of YAS



and myself issued a joint statement of all the future long term aims and objectives. One of the major items was to work towards having a doctor and paramedic on each of the two shifts at Nostell and also the single shift at Topcliffe.

We were finally able to celebrate our 20th anniversary, two years late, on the 15th of May 2022 at Bowcliffe Hall, Bramham where we brought together staff, trustees, crews, volunteers and their families to celebrate this milestone.

Last year our AGM was carried out via Zoom and sadly our annual recognition dinner had to be cancelled due to COVID-19. However, we are delighted to be holding our AGM and Recognition dinner this year on Thursday 20th October 2022 at the Principal Hotel in York.

On behalf of everyone at YAA, I would also sincerely thank our Patrons, Ambassadors and volunteers who promote the operation of the YAA across the Yorkshire region. I record our special thanks to our Patrons, Sir Geoffrey Boycott OBE, Gaynor Barnes and Jon Mitchell.

The financial support and benefit in kind support we receive from sponsors, businesses, and the people of Yorkshire and beyond is truly amazing [see the individual notations in the "Strategic & Trustee Report" section]. The Liz & Terry Bramall Foundation has over many years, given the YAA much valued support, which has enabled the achievement of so many of our long-term

strategic aims and objectives, and for that we sincerely thank the Foundation. I would also add our grateful thanks to Yorkshire Charity Clay Days for again including YAA as benefactors of their annual event which has been a privilege to be part of.

I would also record a special thanks to David Oates, Group Managing Director of B. Braun Medical Ltd based in Sheffield, for his continuing help and support over many years, both in sponsorship and the use of the valuable B. Braun team, giving the Charity their most valued support. I would like to specifically add to this our thanks to Brian Chapman (now retired from B. Braun) the YAA Vice-Chairman for supporting me, the Senior Management Team, and the Trustee Board.

Again, during the year there have been many important events and I would highlight a few of them. We have undertaken many visits to our Nostell Air Support Unit (outside of the national lockdowns). These have been extremely well received and have proved to be a very effective method of increasing still further, awareness of the Charity's operations throughout Yorkshire.

- On the 20th October 2021 we hosted a joint strategy day with YAS.
- The Yorkshire Charity Clay Days & Vintage Car Rally hosted by Chris & Jill Blundell again proved to be great events.

- The Lord St Oswald, valued friend of the Charity and owner of the Nostell Estate, was made a Freeman of Wakefield MDC.
- Our fundraising partnership with Huddersfield Town Football Club has been rekindled.
- Eight VIP visits were hosted at the Nostell airbase, together with many visits from patients we had treated and donors with cheque presentations.

Sadly, in February 2022 John Samuel retired from his position as a Trustee and I would, on behalf of all at YAA, wish to record our thanks to him for his help and support over his ten-year tenure on the Board. I was also pleased to welcome Paul Skelton in April 2022 as a new member to the Trustee Board.

The award-winning Helicopter ER series which depicts many of the factual lifesaving trauma incidents which YAA attends, is produced by Air TV and is a much-watched series on Really Channel and Discovery+. As always, this increases the local and national awareness of the lifesaving work of our aircrew. Their commentary "Intensive care in the air" during the screening of each episode is also reinforced by our Mission Statement.

## CONCLUSION

We are constantly reviewing incomes and cashflow against our budgeted expectations and after 4 months of our financial year from 1st April





2022 we are seeing income (excluding legacies) 3% higher than our budgeted expectations and an increase of 26% above the income in the same period of our last financial year ending March 2021.

The new Rapid Response cars are fully operational and provide vital back support when weather or unscheduled maintenance on the helicopters is required. The promotional units have also seen much use during the spring and summer periods.

I would note my personal thanks and those of all the YAA Trustee Board, to the Senior Management Team and staff, and to Paul Holmes [YAS] our Acting Clinical Operations Manager for his help and support to YAA over the year.

2021-2022 has been a much-improved year for the Charity – with COVID-19 becoming easier to manage and the strong financial base of the Charity, which has been built up over many years by prudent management of the funds so generously donated by the people of Yorkshire.

With COVID-19 now under control, and the UK, post vaccination programme, back to more normal levels of operation, we can look forward to the future with greater confidence. Barring any further lockdowns or set backs, we are confident that incomes will be sufficient to meet our administration and operational actual costs and allow us to maintain our current position regarding our reserves policy.

My sincere thanks to everyone who has supported the Charity over the last 22 years – you have all been instrumental in establishing the necessary funds to develop and maintain your Yorkshire Air Ambulance's facilities to 'Save Lives across Yorkshire' - which is very much appreciated by all the team at the YAA.

**Peter Sunderland MBE, DL**  
Chairman

27th September 2022



**Did you know?**

**April** was our busiest month across the County

# Strategic Report & Trustee Report

for the Year Ending 31 March 2022  
Peter Sunderland

## Did you know?



**83** of our patients were children aged between 2 and 16 years old

The Trustees are pleased to present their Strategic Report and Trustee Report together with the Consolidated Financial Statements of the Charity and its subsidiaries for the year ending 31 March 2022 which are also prepared and Accounts for Companies Act purposes.

The Financial Statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

### Our Purpose and Activities

The purpose of the YAA is the relief of sickness and injury, the protection of human life and the meeting of other medical need by the provision, support and use of air ambulance and other ambulance provision and logistic support.

The vision to support our activities is to provide a state-of-the-art air ambulance service where we can reach a critically injured patient anywhere within Yorkshire in the fastest possible time. Our service is available to anyone within the Yorkshire boundaries whether they be born and bred, living in the region, holiday makers or those passing through. If a serious incident happens within Yorkshire boundaries and requires our intervention, the YAA will respond. We aim to achieve this by having a helicopter stationed at each of our two Air Support Units

– one at RAF Topcliffe, near Thirsk, and one at our facility at Nostell, near Wakefield. Our helicopters transport Yorkshire Ambulance Service NHS Trust (YAS) critical care teams to the scene of the incident and, where necessary, transport patients to the most appropriate major trauma centre or other hospital in the region. Most importantly our teams are able to start medical treatment of the patient at scene, which can often mean the difference between life and death. We really are ‘intensive care in the air’ carrying some of the most advanced medicines administered by a team of specially trained medics.

Our main fundraising focus has always been to educate the people of Yorkshire about the service we provide, and the fundraising practices we employ. We always aim to be transparent about this, as we are purely the custodians of the monies raised by our generous supporters. We do not cold call, send unsolicited mail, door knock, chug or exchange donor details, and we are very clear about this in our marketing and communications. Finally, we aim to inform our supporters how their money has been spent. We do this via working out in the community, face to face talks & presentations, via our website and social media platforms. For every £1 donated this year, 81p was spent to meet our charitable purpose - which is saving lives across Yorkshire.

### FUNDRAISING - Achievements and Performance

**Helen Callear, Director of Fundraising,  
North & East and Kerry Dwyer, Director of  
Fundraising, West & South**

Fundraising has always been at the heart of everything we do – without the generous support of the people of Yorkshire, and other kind-hearted people who live further afield, we wouldn't be able to keep our helicopters in the air and helping to save lives.

Despite experiencing lasting effects of the pandemic, the Charity achieved an income of £8.6M (2021 - £10M), which included legacy income. The principal sources of funding of the Charity are donations from the general public, legacies, grants received, Charity of the Year donations from companies, community groups, Mayors, the weekly YAA lottery, corporate donations, and support in kind. As a note, income for the previous year 2021 was strong after an unprecedented high legacy income and the recovery of the financial markets and our investments following the crash at the start of the pandemic. Income for this last financial year is more in line with previous years.

Excluding Legacy & In Memory income, income totalled £4.6M and we continue to be well supported by Legacy & In Memory income. It has been fantastic to experience a more normal year and for our teams to be out again in the community doing what we do best! We will continue to focus on our recovery going forward.

Fundraising and publicity costs, and charitable expenditure for the year to 31st March 2022 totalled £5.9M (2021- £5.2M). This expenditure ensured YAA helicopter service availability for 365 days of the year apart from maintenance requirements.



The net consolidated assets of the YAA Charity now stand at £42.8M (as 31st March 2022). This includes £19.4M designated to replacement helicopter and maintenance reserves and £2.7M legacy income confirmed after probate that the Charity will receive in due course.

Our financial results are only achievable because of the outstanding efforts of our charity team throughout the year, in particular our Fundraising team, who are out in the region seven days per week, raising awareness and building community relationships for the YAA. We must also mention our army of committed volunteers who support us by helping at the many, many community-based events we attend each year. However, the last few years have been particularly difficult for the whole team, with many events cancelled, postponed, or delayed. The Charity is now moving on from this and we are delighted to be out and about at events again. Normal service has very much been resumed, though the opportunity to host virtual, online events has been a welcome addition to our fundraising toolkit which will continue into coming years.

The Charity prides itself on its fundraising ethics. This philosophy is emphasised to all of our employees and volunteers and helps us to ensure that no one feels obligated or pressurised into donating to the Charity. Our fundraising team and volunteers support individuals, businesses, clubs and organisations when they are carrying out fundraising events and activities. We do not use any third-party fundraising organisations to carry out our fundraising activities.

The YAA and its Trustees value the Charity's reputation as critical to its future success, and each month any complaints received by the Charity are reported to the Trustees at their board meeting and, where necessary, fully investigated. We are pleased to report no complaints have been received via the Fundraising Regulator by the Charity during either this year or the previous year.

Every year we continue to build strong relationships with our principal supporters. Many of these individuals, businesses and organisations have become like family over the years and we achieve a mutual benefit. We are also building on newer relationships throughout the region and look forward to working with them going forward. The following is a summary:

**Air TV:** the production company behind our award-winning television series Helicopter ER, Air TV are long-standing supporters of the YAA, and are very much part of our charity family. As well as the production of Helicopter ER, Air TV also support us with valuable film footage, video production and regular media training for our fundraising and marketing teams.

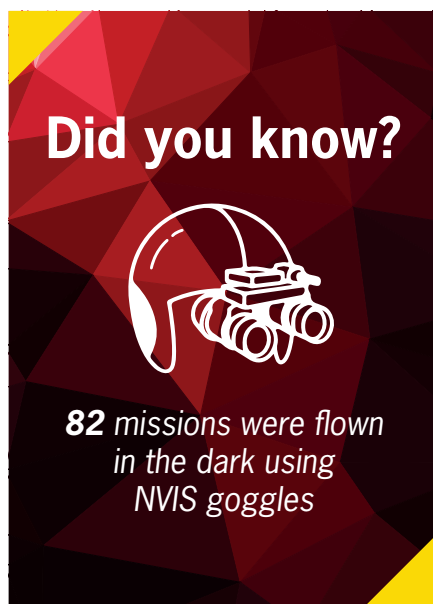
**ARCO:** the Hull based, fourth generation family-owned business, is the UK's leading supplier of safety equipment, workwear, safety boots and shoes, gloves, and maintenance supplies. We have worked in partnership with ARCO for over 10 years now, with the logo taking a prominent position on both aircraft as part of a sponsorship agreement. ARCO have continued to support us with the procurement of Health & Safety

equipment and materials and have recently reconfirmed their commitment to the Charity.

**B. Braun Medical Ltd:** based in Sheffield, B. Braun Medical Ltd are our longest standing corporate supporter who came on board with the Charity back in 2003. Since then, the global medical supplies company have continued to support the YAA in all aspects of our operations and fundraising. As well as sponsoring our aircrew's helmets, B. Braun also provide their professional expertise and have more recently become proud sponsors of one of our promotional and educational vehicles as well as sponsoring our two fundraising vans in South Yorkshire.

**Huddersfield Town Football Club:** our partnership with Huddersfield Town Football Club continues and brings in valuable income from a variety of sources. Included in this is the annual and ever popular "Pedal for Pounds" bike ride. Income generated is shared equally between the Huddersfield Town Foundation and local charities chosen by the football club and the YAA, has raised over £2M since inception. After sadly having to cancel the last two bike rides due to the pandemic, we were delighted to see the return of the 10th ride which took place in May 2022 and saw cyclists ride from the John Smith's stadium in Huddersfield to Harrogate, and back again.

**l'Anson Brothers Ltd:** Masham based l'Anson Brothers are one of the UK's leading manufacturers of animal feedstuff.



Managing Director Chris l'Anson has become a great friend to the YAA, and the company support us in many ways, including proudly carrying the YAA livery on their transport fleet. We are delighted to be in the second year of another 3-year sponsorship term with them, agreed last year.

**The Jack Brunton Charitable Trust:** the Trust was established in 1986 by local farmer and landowner, Jack Brunton. He gifted funds to benefit the rural villages, towns, and communities within the boundaries of the old North Riding of Yorkshire. Since 2012 the Trust has generously donated towards operational costs and buying essential helicopter and medical support equipment for both of our bases including night vision goggles, lifelike Simbodies training manikins and automated cardiopulmonary resuscitation machines.

**James Potter Eggs:** this family run business has supported the YAA for many years now by donating 1p from every dozen eggs they sell in their Yorkshire outlets, which include some national supermarket chains. They also promote the YAA by displaying our logo on their egg cartons and cardboard boxes and have recently raised a milestone £100K this way for the Charity.

**Recycling Solutions:** RS have really settled in well as our recycling partner, having taken over this valuable contract at the beginning of 2020. They have quickly grasped the concept and culture of the YAA and have proven to be

a great partner. Recycling is a vitally important income stream for the Charity, and we know the scheme is in great hands with RS. We continue to work with them on growing and developing our network of sites where our recycling banks can be hosted.

**Reed Boardall:** based in Boroughbridge, Reed Boardall are one of the leading temperature-controlled food distribution businesses in the UK and are in their second year as part of the YAA corporate family. Reed Boardall support us with a sponsorship package, which sees their logo on our helicopters, and they also carry the YAA branding on some of their fleet, helping to promote awareness of our Charity.

**Shepley Spring:** this Huddersfield based family business has been supporting the YAA for a number of years now. They support the Charity with donations of bottles of their Ice Valley water for the many events we support each year and are supporting us in other ways, such as carrying our logo and a large image of our helicopters on the back of some of their large HGVs.

**Koris365 (formally SICL):** our IT and systems provider, Koris365 are another of our long-standing corporate supporters and came on board after seeing first hand our work at our old airbase over 15 years ago. Since then, they have provided our IT and network systems under sponsorship, saving the Charity hundreds of thousands of pounds over the years.

**Sovereign Healthcare:** Bradford based Sovereign Health Care has supported the YAA

for many years now. The not-for-profit company regularly make generous donations to us.

**YorMed:** YorMed are the newest of our principal partners, and last year celebrated their first year with the YAA family. YorMed are an independent ambulance service based in the City of York, providing a range of services that include Professional Ambulance Transport, First Aid and Medical Cover for events and festivals, Air Medical Repatriation and First Aid Training. YorMed have committed to a sponsorship package with us which sees their logo on our helicopters.

We are also very grateful to **The Liz and Terry Bramall Foundation** for their generous support of the YAA, plus other benefactors who wish to remain anonymous. You know who you are, and to you we send our most sincere thanks also.

In addition, we would like to thank **Lions International, Rotary International, and Yorkshire Freemasons** for their ongoing support.

We have been extremely grateful recipients of wonderful support over the last few years from **Yorkshire Charity Clay Days**, a prestigious clay pigeon shooting event at Duncombe Park in Helmsley. We thank the event organisers for their dedication to hosting this event, and for the other equally fabulous Mount St. John events, hosted by Chris and Jill Blundell, from which the Charity has also benefitted.





### Fundraising - Plans for Future Periods

During the last couple of years we have developed offerings of digital fundraising, hybrid, and online events which we have discovered continue to work well for us and we will develop these further over the coming year. We are continuing to develop the digital payment methods out in the field including working with Givetap to provide an app on the team's phones to take contactless donations as well as introducing QR codes which enable donors to scan and donate. We have a solid calendar of events that we continue to build on, and look to grow this over the next year. We have refreshed our Corporate Strategy and have ambitious plans for growth in this area. Work is currently taking place on developing our In Memory offering and we look forward to sharing more about this in due course. Of course, we are very much enjoying being out and about in the Community once again, attending events across the region which is always a huge part of what we do.

We are hoping that the future will now be brighter for fundraising, but the last few years have taught us valuable coping strategies, so we are prepared and will adapt should things get difficult again. With the cost-of-living crisis and the war in Ukraine, we understand that the people of Yorkshire will have a tough time budgeting in the future. We do however hope that our loyal donors will continue to see the value of our wonderful life-saving service and continue to support us. We are proud of, and thankful for everyone who chooses to support the YAA.

Our sincerest thanks go to all the Charity staff and our fantastic team of volunteers for their positive can-do attitude and willingness to continue supporting the Charity, as we embrace normality again.

### OPERATIONS

#### Air Operations – Steve Waudby, Director of Aviation

**Aircraft and Medical Equipment.** At the start of the last financial year the Charity signed a contract to purchase two new Airbus H145 D3 helicopters to replace our current D2 variants, which will be delivered in Spring and Summer of 2023. The process of detailing the specification of each aircraft was completed by the Summer of last year, albeit the medical fit took a little longer as we were also reviewing the medical equipment that we will be using in the future. Bucher Leichtbau are the company that provide our medical fit and they specialise in advanced solutions for air ambulance charities like ourselves. The new innovative roll-on/roll-off stretcher and medical equipment storage brackets will make it even quicker and safer to load and unload our patients without having to lift heavy medical equipment across the patient. The Charity are pleased to report that we have decided to renew our partnership with our long-standing service providers Airbus Helicopters UK (maintenance and airframe warranty) and Safran UK Ltd (Engine Support Services). This will ensure the highest cover and operational availability for our aircraft. Additionally, as per last year we also engaged the services of Gama

Aviation who provided a lease aircraft for our pilots and crews to fly, whilst our own helicopters were away on their annual maintenance. This has allowed the Charity to maintain a much greater presence and support across our region during these lengthy maintenance periods.

**Carbon Footprint.** Our engine service provider Safran have offered the Charity sustainable aviation fuel (SAF) which is now in service with ADAC, Germany, on a 50/50% basis (SAF/Jet A1 mixture). It will be 5 years before they gain full approval for 100% SAF so we are waiting until then to decide whether to proceed. This would be a significant step in reducing our carbon footprint.

**Part CAMO Approval.** Earlier this year we were granted our new Part CAMO approval certificate which means we were the first air ambulance in the UK with our own Air Operator's Certificate to gain this approval. The change from Airworthiness Part M, Sub Part G to Part CAMO was a regulatory requirement and is largely to do with the introduction and regulation of Flight Safety Management into all aspects of Airworthiness. We now have an up-to-date stand-alone Safety Management Manual which is approved under Part CAMO. I am very grateful to our implementation team for their invaluable assistance during this transition.

**Covid.** Covid is still a significant factor in all our daily lives, and pretty much all of our staff have been off at least once with this illness in the last 12 months (since the general restrictions were lifted). Fortunately, the vaccine, masks and safe

## Did you know?



**18% of our patients required high-grade specialist analgesia at scene**

space measures that were put in place 2 years ago have limited the impact on our ability to continue to provide a critical care service across the region, and more importantly none of our staff have been too poorly with it. The resilience and dedication of our staff, who have gone out of their way to support each other during these difficult times, has been amazing and I can't thank them enough.

**Partnership with YAS.** We have been working closely with our partners at Yorkshire Ambulance Service to look at ways in which we can provide an even better critical care service across our region. Whilst this will take several years to implement the aim is to have more Doctors on shift and to further increase the qualifications of our HEMS Paramedics. We are also looking at a new patient database following on from a recent review of our clinical operations.

To allow the critical care team to concentrate purely on their patients, the Charity has opted to employ our own Left Hand Seat Technical Crew Members, who will also be trained to be Emergency Care Assistants so that they can assist the critical care team on scene. Their main priority though is to assist the pilot in lookout responsibilities, navigation, communication and landing site selection. This is a new and exciting role which we are looking to implement in Autumn 2022.

Other new and exciting developments that are in the pipeline are the upgrade of our secure communications system to a new and improved Emergency Services Network, which will hopefully be introduced in late 2023/



early 2024. The upgrade to satellite comms in our new aircraft will also see an improved communications capability in areas of poor reception (high ground where coverage is reduced due to blanking and fewer radio masts).

**Training.** Visits to the simulator are now split into 4 visits per year to help with maintaining operational cover at both bases and to reduce the pressure on the pilots during the visit to the simulator in Germany.

**Summary.** An extremely busy year on the back of the YAS Review and new aircraft purchase, coupled with 2 lease period negotiations, Part CAMO implementation and staffing shortages due to Covid. The Trustees have continued to support the Operations Team and I am extremely grateful for their advice and support. The Ops team have worked extremely hard during these difficult times which has tested everyone's patience. We can only achieve what we do with the goodwill of our crews and support staff and the continued support of our sponsors, fundraisers and partners, and I am very proud of their contributions and achievements and the part they have all played in saving lives across our region.

### **Ground Operations – Neale Jacobs, Director of Operations**

Following on from last years report, it has been really pleasing to see things start to return to "normal" at our Air Support Units and the Charity HQ, Cayley House. Obviously, the situation was closely monitored throughout this period, and in line with the changes in the Government Covid

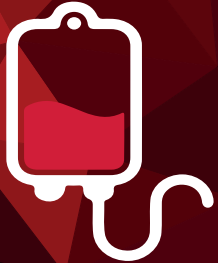
guidelines alongside our own risk assessments and those of Yorkshire Ambulance Service that affect our operational staff.

I reported last year we were looking to upgrade our video conferencing facilities at our Nostell Air Support Unit. I am pleased to confirm we now have a fully integrated video conference suite in our board room at the base, which allows much greater flexibility for hosting meetings. We have also introduced a live feed from our operational dispatch room, allowing us to show visitors our helicopter dispatch process without having to disturb the operational staff.

The double garage area for housing our promotional vehicles at the Nostell Air Support Unit was also completed. Unfortunately, there was a delay in the initial build happening due to the effect the pandemic has had upon the supply chain. The garage allows for the promotional vehicles to be stored under cover, safely and securely, especially during the winter months, and also provides much needed additional storage space for our fundraising teams.

RAF Topcliffe continues to serve us well as our Northern Air Support Unit. Discussions are ongoing with the Defence Infrastructure Organisation to extend our lease there and we have agreed the Heads of Terms with them in relation to the lease. However, we are aware that there will be some MOD base closures in the coming years and as such we are actively looking for alternate sites in and around the Topcliffe area to secure our long-term future in the Northern part of Yorkshire.

**Did you know?**



**3% of patients had blood administered at scene (these are our most seriously ill patients)**



We continue to invest in our IT infrastructure, and projects completed or ongoing include server upgrades, new phone systems, and enhancements to our Customer Relations Management system. In addition, Cyber Security is of paramount importance, and we have been working closely with our IT partner Koris365 to ensure we keep on top of this threat, including the introduction of Multifactor Authentication across our staff platforms.

Our Head Office in Elland (Cayley House) continues to serve the Charity well. This is where the administration, finance, HR and marketing functions operate from on a daily basis. The primary change here has been how some of the teams now operate post pandemic. Some teams have now adopted a home/ office hybrid approach to working, dependent upon their functions.

Monthly Safety Action Group meetings and Operational Board meetings continue to be held with Yorkshire Ambulance Service NHS Trust (YAS). The primary focus of the meetings is safety, patient care and future enhancements to the service we operate and provide great value to both the Charity and YAS. There are various working groups currently reviewing and implementing actions to further enhance the service we provide.

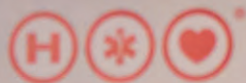






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The Yorkshire Air Ambulance  
is an independent Charity that needs  
to raise **£12,000** per day

[www.yaa.org.uk](http://www.yaa.org.uk)

Saving Lives Across Yorks



# Financial Review & Due Diligence



## Financial Review

Income for the year to 31 March 2022 totalled £8,640,848 (2021 - £10,008,054). The principal sources of funding of the Charity are donations from the general public, legacies, grants received, becoming the Charity of the Year for companies, groups and Mayors, the Yorkshire Air Ambulance weekly lottery, and corporate donations and support in kind.

After fundraising and publicity costs, the net funds raised for charitable expenditure for the year to 31 March 2022 totalled £6,966,377 (2021 - £8,491,316). Charitable expenditure for the year totalled £4,220,892 (2021 - £3,678,448). This expenditure allowed the YAA helicopter service to be available 365 days of the year.

The net consolidated assets of the YAA Charity have increased by 8% and now stand at £42,774,703. With prudent management and close budgetary control, we have managed to control our administration and fundraising expenditure at 19% of income - leaving 81p in every £1 donated to be used for charitable activities or building reserves.

Copies of our Audited accounts and our AGM report are available from our HQ at Cayley House, Elland [01422 237900] – they are available both electronically and in hard copy formats [www.yaa.org.uk].

## Going concern

Together with a disciplined management of costs, strong income performance has enabled the

Charity to increase its net assets substantially. As a result, the Charity has sufficient liquidity in the form of both cash resources and realisable investments to maintain operations for the foreseeable future. The Charity has reported cash inflows over a number of years and these have been used to fund the replacement of the helicopters. The Trustees continue to plan for the future and are prudently setting aside funds both to acquire new helicopters and to develop the airbases to ensure that the most efficient and effective service possible is provided to the people of Yorkshire, whilst maintaining reserves for the ongoing operations and planning for the next generation of helicopters. The strength of the Charity's balance sheet including its liquid resources enable the Board to continue to adopt the going concern basis of accounting in preparing the annual financial statements.

## Reserves Policy

The Trustees aspire to maintain a free cash balance which would be sufficient to sustain operations without any further funding for a period of 24 months. The free cash balance is the bank and investments balance net of restricted funds and the designated helicopter replacement and property development funds and net of current creditors/current debtors. At 31 March 2022, the free cash balance amounted to £6,846,590 (2021 - £6,848,404). This represents just under 19 months operating costs at the approximate running cost of £12,000 per day. The Trustees continue to plan for the future and are prudently setting aside designated funds to further develop the airbases to ensure that the

most efficient and effective service possible is provided to the people of Yorkshire. A proportion of the free cash balance is invested in a portfolio of investments managed by Brewin Dolphin and Redmayne Bentley. As at 31 March 2022, the value of investments stood at £19,293,319 (2021 - £18,610,937).

The Trustees are replacing one helicopter in March 2023 and the other in June 2023, funds for this purpose are held within the Helicopter Replacement Reserve and total £15,000,000.

## Investment Powers and Policy

The Trustees look to maintain an appropriate level of liquidity in cash balances for the operating requirements of the Charity. These balances are held within interest bearing accounts.

Funds in excess of those required for the Charity's short-term operating requirements are invested between longer term fixed interest bonds and a portfolio of investments managed, on our behalf, by Brewin Dolphin. The funds managed by Brewin Dolphin are held in two separate portfolios with different investment criteria. Both portfolios are regarded as cautious with one having a longer time horizon of up to ten years and the other up to only three years. In addition, Redmayne Bentley manages a share gift scheme on behalf of the Charity and manages the portfolio of investment arising from these donations.

## Risk Review

Following the annual review of risks and uncertainties, the principal risks that the Charity



and its subsidiaries face are:

**Aircraft on Ground (AOG)** – we constantly evaluate the risk of our helicopters being grounded due to incidents occurring with the aircraft type or where maintenance is required on our own aircraft. In addition, during the year we have continued to operate a Service by the Hour (SBH) contract for the maintenance of the aircraft engines. This contract enables us to have quick access to spare engines and parts ensuring that the helicopters are back up and running, flying life-saving missions, in the quickest time possible following either scheduled or unscheduled maintenance.

**Airbase not Operational** – should one of our airbases not be operational, both of our helicopters could still be dispatched using the other air desk facility (i.e. we have an air desk at both bases) and in the short term we would temporarily operate both aircraft from the other base. Should the airbase not be operational in the longer term, we would look to operate one aircraft from another airbase in the region.

**Damaged Reputation** – YAA relies solely on the generosity of the people in Yorkshire to fund our operation and therefore how they perceive our service is critical to our continued success. Our fundraising strategy is to educate people about our Charity and how money would be spent. We do not cold call, mail shot, door knock, chug or exchange donor details. In addition, with the backdrop of social media which can provide information in seconds across the region, we have a PR and Social Media Policy and key

staff members are media trained. We have an Emergency Response Plan which is regularly tested to ensure that an incident of any nature is dealt with in the most appropriate way.

Significant expenditure in foreign currencies – this risk, which relates to certain costs related to the maintenance of our current helicopters and the purchase of our new helicopters, is regularly monitored and discussed at Trustee Board.

**Staff remuneration**

The Trustees have formed a remuneration sub-committee which considers the appropriateness of the levels of remuneration of all of the Charity's employees including the Senior Management Team. This sub-committee takes into account the competitiveness of the entire remuneration package, including bonus arrangements and compares them to industry and specialist benchmarks to ensure that the Charity is able to retain and attract a suitably skilled team to deliver the Charity's objectives.

**Volunteers**

In accordance with the Charities SORP (FRS102), the exemption has been taken not to recognise the value of donated assets or volunteer time as it is impractical to value.

Volunteers perform a variety of functions including acting as ambassadors for the Charity, attending fundraising events, making presentations and assisting with administrative tasks.



**Did you know?**



**26%** of patients we treated required a complex surgical procedure or HEMS required skill to be carried out at scene

# Auditor's Statement



## Independent auditor's report to the members and trustees of Yorkshire Air Ambulance Limited

### Opinion

We have audited the financial statements of Yorkshire Air Ambulance Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 March 2022 which comprise the Consolidated Statement of Financial Activities, Consolidated Balance Sheet, Company Balance Sheet, Consolidated Cashflow Statement and related notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charitable company's affairs as at 31 March 2022, and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and

- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent charitable company's ability to continue as a going concern for a period of

at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

### Opinions on other matters prescribed by the Companies Act 2006



In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the strategic report and the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of our knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate and sufficient accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or

- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

**Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material

misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We gained an understanding of the legal and regulatory framework applicable to the group and the sector in which it operates and considered the risk of acts by the group that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.



We focused on laws and regulations, relevant to the group, which could give rise to a material misstatement in the financial statements. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management, review of minutes and review of legal expenses. There are inherent limitations in the audit procedures described and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**Use of our report**

This report is made solely to the group and parent charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act, and to the group and parent charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other

than the group and parent charitable company and the group and parent charitable company's members as a body and the group and parent charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

*Lesley Kendrew (Senior Statutory Auditor)  
For and on behalf of BHP LLP, Statutory Auditor*

New Chartford House  
Centurion Way  
Cleckheaton  
Bradford  
West Yorkshire  
BD19 3QB

11th October 2022

**BHP LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.**





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Thank you for your support

# Financial Results



## STATEMENT OF FINANCIAL ACTIVITIES

	2021/2022 £000's	2020/2021 £000's
<b>Income</b>	8,641	10,008
<b>Expenditure</b>		
Cost of Generating Funds	1,674	1,517
Operational Costs	4,221	3,678
	<b>5,895</b>	<b>5,195</b>
Investment gains/ (losses) and taxation	399	3,535
<b>Increase in reserves</b>	<b>3,145</b>	<b>8,348</b>
Total Reserves b/fwd	39,630	31,276
Total Reserves c/fwd	42,775	39,630

Last year the Charity saw a significant jump in the value of their investment portfolio following the post-pandemic impact in early 2020 and an extremely strong recovery.

This year's figure is more in line with what we would expect to see, however it has also seen an impact due to worldwide events and the cost of living crisis.



The Net Cash opening position includes the payment of the deposit of £3.8M for the two replacement helicopters, which has resulted in a negative figure at 31st March.

## CASHFLOW STATEMENT

### Cash flows from operating activities

Net cash provided by operating activities

### Cash flows from investing activities

Dividends and interest from investments

Purchase of fixed assets

Sale/(purchase) of investments

Net cash used in investing activities

Change in cash and cash equivalents in the reporting period

Cash and cash equivalent at 1 April

**Cash and cash equivalents at 31 March**

	2021/2022 £'000's	2020/2021 £'000's
Net cash provided by operating activities	<b>(677)</b>	<b>2,869</b>
Dividends and interest from investments	NIL	NIL
Purchase of fixed assets	(173)	(303)
Sale/(purchase) of investments	62	72
Net cash used in investing activities	<b>(111)</b>	<b>(231)</b>
Change in cash and cash equivalents in the reporting period	<b>(788)</b>	<b>2,638</b>
Cash and cash equivalent at 1 April	5,873	3,235
<b>Cash and cash equivalents at 31 March</b>	<b>5,085</b>	<b>5,873</b>





## BALANCE SHEET

	2021/2022 £000's	2020/2021 £000's
<b>Fixed Assets</b>	29,827	30,250
<b>Current Assets</b>		
Debtors and Stock	8,511	4,087
Bank Balances & Investments	5,085	5,873
	13,596	9,960
<b>Current Liabilities</b>		
Creditors	(649)	(580)
<b>Net Current Assets</b>	12,948	9,380
<b>Long Term Liabilities</b>		
<b>Net Assets</b>	<b>42,775</b>	<b>39,630</b>
<b>Represented By:</b>		
Restricted Funds	92	83
Designated Funds	19,427	19,492
Unrestricted Funds	23,256	20,055
	<b>42,775</b>	<b>39,630</b>

## Did you know?



We attended **157** incidents in our specialist Rapid Response Vehicles (RRVs)



# £10K+ Donors



**The following donors have all very kindly donated over a total of £10,000 in this last year, for which we are truly grateful. Thank you also to our generous donors who wish to remain anonymous, those who have donated in memory of a loved one, and to those who have left us a lasting Gift in their Will.**

### Grants & Trust Organisations:

Grace Trust  
The Jack Brunton Charitable Trust  
Henry Surtees Foundation  
West Riding Masonic Charities Ltd

### Partnerships & Sponsorships:

Air TV Ltd  
ARCO Ltd  
B Braun Medical Ltd  
Huddersfield Town Football Club  
l'Anson Bros Ltd  
Koris365  
Reed Boardall Transport Ltd  
Recycling Solutions  
Shepley Springs Ltd  
Yorkshire Farmhouse Eggs Ltd  
YorMed Ambulance Service Ltd

### Corporate & Community Supporters:

AmazonSmile  
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Arthur Green Transport Ltd  
Beadlam Tractor Run  
Bush Beaters Ball

Doncaster Racecourse  
Facebook Fundraisers  
Fortlands Ltd  
Malton Livestock Auctioneers  
Martin Gaffney Solicitors  
Masham Sheep Fair  
Mitie  
Mount St John Classic Car Tour  
PayPal – Giving Fund  
Ripon City Club  
Scarborough Flying Club  
Scarborough Market Hall & Vaults Shops  
St John's Centre, Leeds  
The East Riding Crematorium Ltd  
The New Community Shop  
Walter Dawson & Son (Dewsbury)  
Walter Dawson & Son (Leyburn)  
The Womens Institute – Sowood branch  
Yorkshire Charity Clay Days  
Yorkshire International Balloon Fiesta Ltd

### Individual Supporters:

G.W Lamb  
C. A Power  
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R. Bean  
G. Houghton  
S. Warkup  
P. Thompson  
V. Frankel  
H.A Styles  
L. Davey  
J. Clarke  
C. Hartford

### Those who kindly left Gifts in their Wills, and in special loving memory of:

Alfred Hickson  
Alma Rostron  
Angela Scott  
Annie Fairbrother  
Audrey Clark  
Barbara Duckett  
Barry Enoch  
Charles Fletcher  
Charles Wilson  
Constance Schofield  
David Lodge  
Derek Brittain  
Derrick Harding  
Doris Thomas  
Dorothy Clarke  
Dorothy Naden  
Elsie Chapman  
Enid Beddard  
Ernest Tull  
Ethel Bell  
Fanny Holledge  
Fred Thwaites  
George Calvert  
Gertrud Jones  
Greta Bates  
Hilda Oakley  
Jacqueline Rimmer  
Jane Burgess  
Jean Egan  
Jean Crane  
Jennifer Thomson  
Joan Eaton  
Joan Fox  
John Riddle



John Willoughby  
 Joyce Burdett  
 Joyce Coleman  
 Joyce Evans  
 June Drysdale  
 Kathleen Baker  
 Kathleen Poad  
 Kenneth Wood  
 Margaret Clark  
 Margaret Yates  
 Margaret Dibb  
 Marguerite Parish  
 Marlene Mary Blashill  
 Mary Biggs  
 Mick Cottam  
 Miriam Ingledew

Molly Bennett  
 Patricia Burrowes  
 Patricia Temporal  
 Pauline Potts  
 Peggie Robinson  
 Peter Allan  
 Peter Clappison  
 Rita Beastall  
 Shirley Heinzl  
 Stanley Urie  
 Susan Patchett  
 Valerie Howdle  
 Vera Armstrong  
 Victor Clarke  
 William Stockdale

***Thank you also to our generous donors who wish to remain anonymous, those who have donated in memory of a loved one, and to those who have left us a lasting Gift in their Will.***



**Did you know?**



**Wednesday** was our busiest day of the week

# Looking ahead...



**Like most other charities and businesses, 2021 was a year of recovery and re-stabilisation for the YAA. The post-pandemic charitable sector was very different to pre-Covid and we have had to adapt and work towards new and hybrid ways of fundraising and working within our Yorkshire communities.**

It is only in the last six months or so that we have been fully back to attending community and fundraising events without any restrictions. Prior to that we had to be creative with our tasks – from socially distant cheque presentations to wearing masks to visit our supporters.

It has been so wonderful to be back out and about in our communities attending events and meeting people face to face again. Whether it be fetes, community days, town galas or agricultural shows, we've had a wonderfully busy summer attending as many events as we can.

We also spent valuable time during the lockdowns and the pandemic developing and finessing a new 'schools project'. This is important to us as the younger generation are our supporters of the future, and it is imperative that we start engagement with them now, to inspire the fundraising of the future. Our project includes the use of our fully immersive promotional vehicles, bespoke and tailored speaker presentations, and customised learning resources including our 'Henry's Emergency Mission' story book. Our teams are available now to visit schools and children's groups to present and talk about the work we do.

In Spring next year, we welcome two new state-of-the-art helicopters to the YAA fleet – a model upgrade to our existing Airbus H145's. The new models have 5 rotor blades (unlike 4 now) and ensure a smoother ride. The new aircraft will provide a fully enhanced medical fit and technological aviation upgrade. Replacing our current fleet will ensure the continuation of a state-of-the-art air ambulance service for the people of Yorkshire for the next 10 years.

G-YAAA will enter service around March 2023 with G-YORX following by June 2023.

We will also shortly see some changes to the crew structure of our helicopters as the YAA take-over the direct employment of the front-seat crew member. A TCM/ ECA (Technical Crew Member/ Emergency Care Assistant) will now occupy this seat and focus more on the technical flight safety, supporting the Pilot, allowing the specialist Paramedic and Consultant level Doctor to focus their skills purely on the clinical needs of their patients.





After a tough few years, the Charity is slowly starting to see community income streams re-establish, but nowhere near as robust as they once were. Emerging from the pandemic, we now enter a period where the effect of the cost of living on people is of huge concern and already starting to have an impact. We will be keeping a close watching eye on this and plan and budget accordingly to ensure we continue in a robust position.

A final thank you to everyone who has continued to support us – your loyalty doesn't go unnoticed and for this we are grateful.

Please do continue to follow what our teams are getting up to via our social media channels, and our website where you can find all the latest news and information about the YAA.

Here's to what we hope will be a more stable year for everyone.



-  [YorkshireAirAmbulance](#)
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-  [Yorkshire Air Ambulance](#)

**Did you know?**



*We treated nearly 3 times more male patients than female patients*



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supporting



**YORKSHIRE**  
**AIR AMBULANCE**

Registered Charity No. 1184305



**YORKSHIRE**  
**AIR AMBULANCE**  
Registered Volunteer

ততরের শান্তি

# Operational Statistics

**KEY**

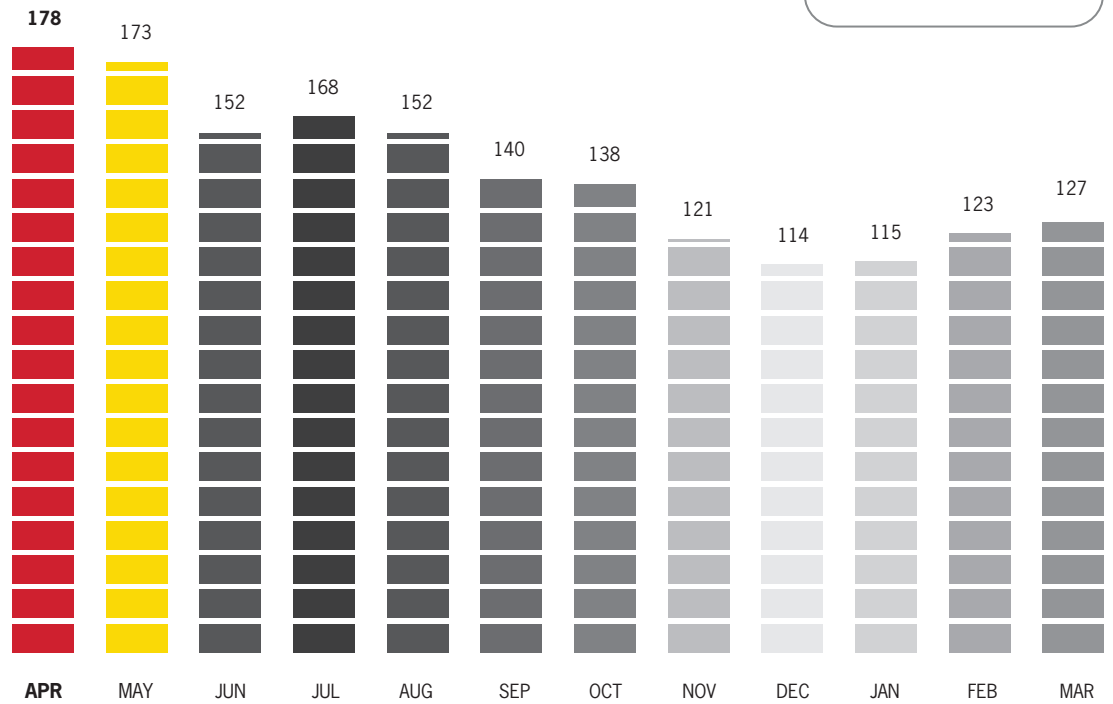
- Highest occurring
- Second highest

Statistics collated between 1st April 2021 and 31st March 2022

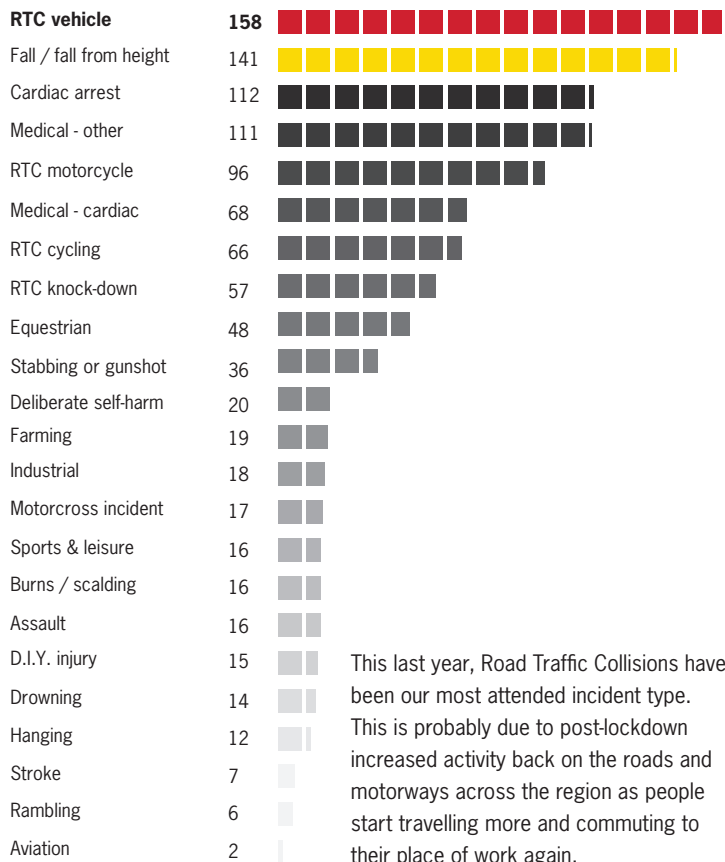
## MONTHLY OVERVIEW



This last year, April was our busiest month (178) closely followed by May (173). This is most likely due to the national lockdowns being lifted alongside Bank Holidays, and people being out about more.

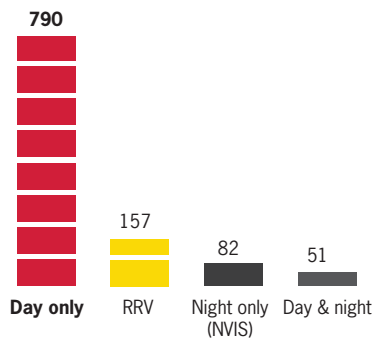


## INCIDENTS ATTENDED

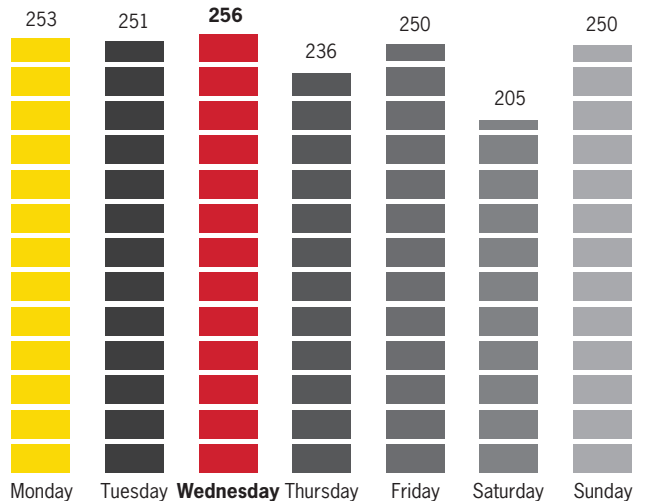


This last year, Road Traffic Collisions have been our most attended incident type. This is probably due to post-lockdown increased activity back on the roads and motorways across the region as people start travelling more and commuting to their place of work again.

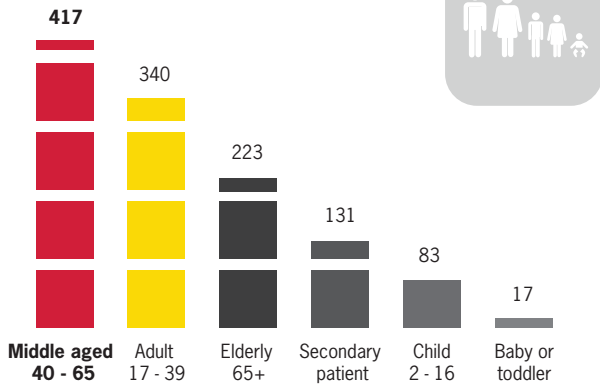
## NVIS MISSIONS



## DAYS OF THE WEEK

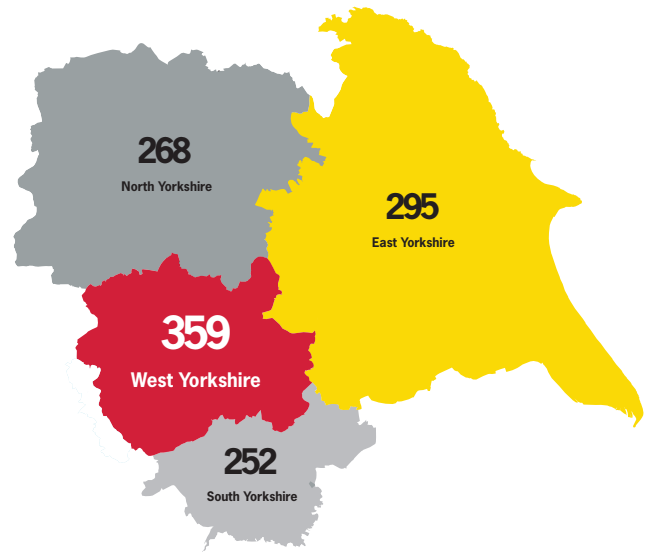


## PATIENT AGE RANGES



In the case where we attend an incident with multiple casualties, our clinicians only capture the data for their primary patient i.e the one who is usually the most seriously injured and requires flying to hospital. Any further patients treated are captured as 'secondary patients' on our system.

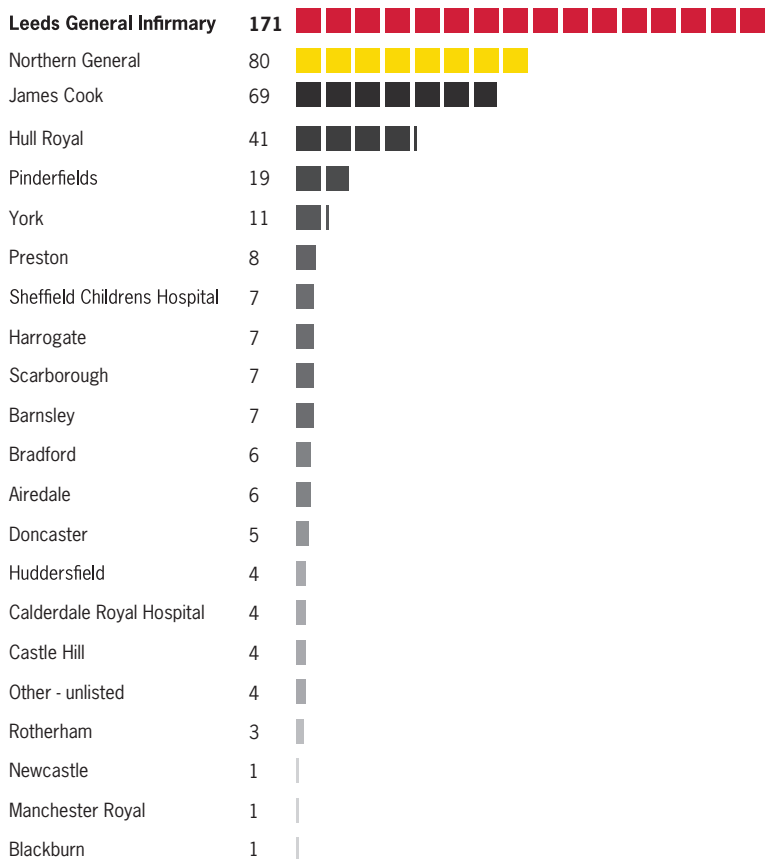
## REGIONAL OVERVIEW



**West Yorkshire** was our most attended region.

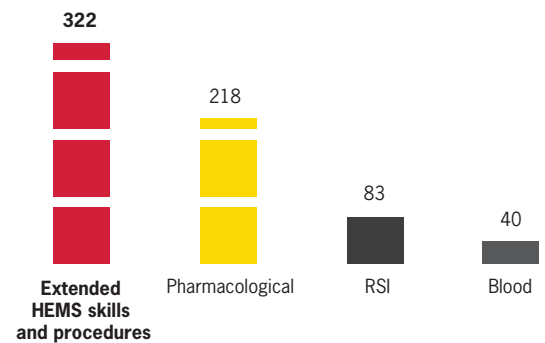
We also attended 19 incidents that were outside of Yorkshire (out of area)

## HOSPITALS ATTENDED



**The four major trauma centre hospitals we have in our region are:** Leeds General Infirmary, Sheffield Northern General, Hull Royal Infirmary and James Cook University Hospital so it is no surprise they were the four most attended hospitals last year.

## MEDICAL INTERVENTIONS



Medical interventions are procedures that we carried out on scene, usually by our Critical Care Paramedics however some of the procedures require our Doctors to undertake them. These would usually be surgical based procedures such as an RSI, Thoracotomies and Thoracostomies.

The categories listed are defined as follows:

**Extended HEMS skills and procedures:** often refers to Thoracotomies, Thoracostomies or other surgical related procedures undertaken at scene

**Pharmacological:** refers to the use of high-grade analgesia such as Ketamine or Fentanyl

**RSI:** Rapid Sequence Induction: where the team put the patient into a medically induced coma and take over their breathing

**Blood:** where blood units have been administered to the patient on scene



# YORKSHIRE AIR AMBULANCE

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